



Job Title: Temporary Public Engagement Officer x 2 posts

*This is a short-term, freelance contract

Closing date for applications: Wednesday, 13th March

Date for interviews: Friday, 16th March

Employment dates: Monday 2nd April – Friday 13th April (plus one additional afternoon of training)

Location: Edinburgh Zoo

Hours: 9:30am – 6pm for a minimum of 10 of the days

Remuneration: £10 per hour

Background Information

The '*Have You Got The Bottle?*' campaign was launched in September 2015 by the Association for the Protection of Rural Scotland to persuade the Scottish Government to introduce a deposit return system for drinks containers. Such a scheme will reduce litter in Scotland's countryside, increase recycling rates of drinks containers and help to reduce marine pollution.

Since the First Minister committed to introducing a deposit return system in her 2017 Programme for Government, we have continued our work on maintaining and demonstrating support for this initiative.

The campaign is supported and promoted by a coalition of more than one hundred partner organisations, including the Marine Conservation Society and the Royal Zoological Society of Scotland, with whom we are collaborating on this project.

Project Description

During the Easter holidays, Edinburgh Zoo will have a number of displays aimed at raising awareness of the issues surrounding marine pollution, and demonstrating how deposit return will help tackle this in Scotland. One of the interactive displays will be a former rhino's transport crate that will be used to gather empty drinks containers over the course of the two weeks. Visitors will be able to return their empty containers in exchange for a monetary reward.

The successful candidates will be responsible for overseeing this whole process, and engaging with the public on what deposit return means for Scotland. Training will be provided in advance of the event. This is intended to give visitors a sense of what it will be like to have a deposit return system for drinks containers in Scotland.

Role Description

The role of the Public Engagement Officer will involve, but not be limited to, the following:

- * learning quickly about deposit return systems and the Scottish context
- * keeping track of the number of bottles and cans returned to the container, and giving visitors their monetary reward
- * engaging with the public about litter and marine pollution and how deposit return is part of the solution
- * preparing social media posts relating to the specific project

Person specification

- * excellent verbal communication skills
- * ability to maintain energy and enthusiasm over the course of long days of public engagement
- * enthusiasm for conservation and environmental issues
- * good understanding of social media channels
- * organised, reliable, punctual,
- * diplomatic and enjoys engaging with the public
- * comfortable working without direct supervision
- * basic understanding of marine conservation issues and relevant solutions being considered in Scotland

You will be trained by the *Have You Got The Bottle?* Campaign Manager, who will oversee the project, but will only be on site at certain points during the project.

Please send your CV and one-page cover letter to Jenni Hume, *Have You Got The Bottle?* Campaign Manager, by **Wednesday, 13th March** at jenni@haveyoutothebottle.org.uk

For further details please visit:
Have You Got The Bottle?
www.haveyoutothebottle.org.uk
[@yougotthebottle](https://twitter.com/yougotthebottle)

