

Methodology

Fieldwork Dates

12th – 17th February 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,011

Data Weighting

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2011 Holyrood vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data, the results of the 2011 Holyrood Election and 2014 referendum vote.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,000 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Scottish Attitudes Poll February

21 Feb 2015

Table 4
Q2. Elsewhere, including in Denmark, Canada and Germany, a small deposit is paid to retailers when you buy drinks cans and bottles and fully refunded by retailers when you return the container, in order to increase recycling and reduce litter. To what extent would you support or oppose the introduction of a similar type of system in Scotland?
Base : All Respondents

	Gender		Age						2011 Holyrood Vote				2010 Westminster Vote				Westminster Voting Intention				ScotRegion								2014 Referendum Vote		SEG				Sector			
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public sector	Private sector		
Unweighted Total	1011	470	541	90	139	162	233	225	162	111	176	74	300	120	193	86	193	124	191	44	344	88	66	129	106	161	167	142	152	395	503	207	344	221	239	200	306	
Weighted Total	1011	490	521	146	155	169	182	155	205	94	214	54	307	107	214	78	197	115	209	40	350	86	79	123	115	131	132	182	163	402	497	204	351	222	234	192	297	
Strongly support	395	182	213	74	62	55	72	64	68	29	80	24	131	31	79	35	83	36	77	24	160	49	29	41	47	53	35	74	67	182	178	81	145	91	78	80	109	
	39.1%	37.1%	40.9%	50.8%	40.0%	32.7%	39.6%	41.6%	32.9%	31.0%	37.2%	45.4%	42.7%	29.1%	37.1%	45.7%	42.3%	30.9%	36.7%	58.8%	45.8%	56.3%	36.8%	33.1%	41.1%	40.5%	26.3%	40.8%	41.3%	45.4%	35.8%	39.7%	41.3%	40.8%	33.5%	41.6%	36.7%	
Somewhat support	363	190	173	39	54	65	64	51	88	44	80	24	100	54	82	29	63	51	82	15	108	22	30	45	42	40	51	68	64	127	197	78	129	69	87	67	118	
	35.9%	38.7%	33.3%	27.1%	35.2%	38.8%	35.3%	33.2%	42.9%	46.3%	37.1%	44.0%	32.5%	50.2%	38.3%	37.1%	32.2%	44.5%	39.1%	37.7%	30.8%	25.7%	37.6%	36.6%	36.8%	30.9%	38.9%	37.3%	39.4%	31.5%	39.7%	38.3%	36.7%	31.2%	37.1%	34.9%	39.8%	
Neither support nor oppose	122	58	64	13	18	27	23	16	26	12	28	3	39	12	25	8	27	17	24	4	45	7	12	17	10	20	22	21	13	52	53	24	42	17	39	21	31	
	12.1%	11.8%	12.3%	9.2%	11.3%	16.0%	12.6%	10.3%	12.5%	12.6%	13.1%	4.9%	12.7%	10.8%	11.6%	10.1%	13.8%	14.8%	11.6%	1.1%	12.9%	8.4%	15.4%	13.4%	8.7%	15.0%	17.1%	11.7%	8.0%	13.0%	10.7%	11.8%	11.9%	7.7%	16.7%	10.9%	10.6%	
Somewhat oppose	50	28	22	6	5	6	10	13	10	5	11	1	19	7	10	2	12	4	8	1	17	4	3	8	4	9	9	5	8	18	28	11	13	15	11	12	13	
	4.9%	5.6%	4.3%	4.1%	3.0%	3.8%	5.2%	8.5%	4.9%	5.0%	5.0%	2.6%	6.1%	6.1%	4.6%	2.3%	6.0%	3.3%	3.9%	2.4%	4.9%	4.3%	3.6%	6.2%	3.4%	7.2%	6.8%	2.9%	5.0%	4.5%	5.6%	5.6%	3.6%	6.8%	4.5%	6.3%	4.4%	
Strongly oppose	32	15	16	3	5	2	5	6	10	4	7	1	9	3	8	3	7	6	7	-	8	-	4	5	3	3	5	7	5	11	19	6	9	15	2	6	8	
	3.1%	3.1%	3.1%	1.8%	3.5%	1.4%	2.9%	3.7%	4.9%	4.1%	3.3%	1.9%	3.0%	3.1%	3.7%	4.0%	3.4%	4.8%	3.4%	-	2.2%	-	4.7%	4.1%	2.2%	2.5%	3.8%	3.7%	3.3%	2.8%	3.7%	2.8%	2.5%	6.8%	0.7%	3.2%	2.8%	
Don't know	49	18	32	10	11	12	8	4	4	1	9	1	9	1	10	1	5	2	11	-	12	5	1	8	9	5	9	7	5	11	22	3	14	15	17	6	17	
	4.9%	3.6%	6.1%	7.0%	6.9%	7.4%	4.3%	2.6%	2.0%	1.0%	4.3%	1.2%	3.0%	0.6%	4.7%	0.8%	2.3%	1.7%	5.2%	-	3.4%	5.3%	1.8%	6.5%	7.8%	4.0%	7.1%	3.7%	3.0%	2.7%	4.4%	1.7%	4.0%	6.5%	7.4%	3.0%	5.7%	
SIGMA	1011	490	521	146	155	169	182	155	205	94	214	54	307	107	214	78	197	115	209	40	350	86	79	123	115	131	132	182	163	402	497	204	351	222	234	192	297	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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